

Elle Cole

Author, podcast host, blogger, sickle cell advocate, social media strategist, and media correspondent.

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EDUCATION

Southern Adventist University, TN — *B.A. in English and B.A in History*

Aug 2000 - May 2004

WORK EXPERIENCE

Founder and Editor — CleverlyChanging.com

(May 2010 - present)

- Content creation and managed sponsorships, campaign, and promotions
- Producer of the biweekly homeschool podcast: The CleverlyChanging Podcast
- 2020 named #3 in [Top 15 Homeschooling Mom Podcasts](#) by Feedspot
- 2020 named #19 in [Best Resource Sites for Parents Dealing with COVID-19 School Closures](#)
- Manage social media resources (Facebook, Instagram, Twitter, and LinkedIn)
- Record, edit and publish video posts.
- [Author of three children's books](#) about sickle cell disease

MEDIA EXPERIENCE

Ark Crystals 2022 Wellness Week Presenter Feb 2022 Presented about self-care and caregivers ([Learn more](#)).

Maryland Sickle Cell Disease Association MSCDA Support Group Jan 2022 Presented about self-care and caregivers.

Sickle Cell Caregivers Summit Co-hosted and acted as the project manager Nov 2021 About 359 registered attendees ([Learn more](#)).

SCD Companion App Peer Support in Stressful Times for People with SCD JUL 2021 Presented about stress to the apps' sickle cell patients ([Learn more](#)).

Northwestern Foundation World Sickle Cell Day Event Jun 2021 Participated in the Ultimate Mini-Camp with Ryan Clark ([Learn more](#).)

Be The Match and SC3 #WeAreTheCure NMDP project AUG 2020 Partnered to help increase the number of African Americans on the NMDP Registry ([Learn more](#)).

WEGO Health Advocating for Another Award Winner OCT 2020 Honored as one of the top patient leaders within the online health community ([Learn more](#)).

SKILLS

Public Speaker

Author

Content Strategist

Project Manager

Social Media

Manager/Strategist

Podcast Host

AWARDS

2006 Bronze Congressional Award

SKILLS & PROGRAMS

WordPress

Adobe Photoshop

Adobe Rush

Adobe Premiere Pro

Adobe Lightroom

Slack

Mailchimp

Google Analytics

Creator Studio

Buffer

Sickle Cell Consortium National Presentation — <i>Speaker</i>	Planoly
APRIL 2020 “Mental Health Checkup for the Caregiver,” (Learn more).	Zoom
SocaMom Summit International Virtual Summit — <i>Speaker</i>	Onestream
APRIL 2020 “Education and Advocacy for Children During COVID-19 Crisis,”(Learn more).	Descript
NBC Washington News Special — <i>Media Correspondent</i>	Headliner
March 2020 “The Need For School Nurses,”(Learn more).	
Nurse.org , online publication — <i>Quoted</i>	
September 2019 Sickle Cell Disease (SCD) Patients Often Mistreated: What Nurses Can Do (Learn more).	
WJLA “Good Morning Washington News,” VA — <i>Speaker</i>	
September 2019 Local mom raising awareness of sickle cell disease after daughter's diagnosis (Learn more).	
Motivated Moms Retreat , Conference, TX — <i>Speaker</i>	
September 2019 Local mom raising awareness of sickle cell disease after daughter's diagnosis (Learn more).	
The Business of Nursing podcast , Podcast — <i>Guest</i>	
August 2019 The Business of Patient Advocacy with Elle (Learn more).	
Sickle Cell Consortium , Conference, TX — <i>Speaker</i>	
September 2019 Caring for the Caregiver: Dealing With Burnout and Guilt	
Brite Radio , Online radio, MD — <i>Guest</i>	
September 2017 Local mom raising awareness about sickle cell disease during sickle cell awareness month	
BBC World Radio , Worldwide radio show, London — <i>Guest</i>	
March 2017 Possible Cure for Sickle Cell Found in Paris (Learn more).	
Patient-Powered Sickle Cell Literature Project , printed brochure, USA — <i>contributor</i>	
September 2016	

Appearances

- *The Parenting Cypher* – [Everything is Everything: Interesting](#)

Life-Changing Facts About Sickle Cell Disease

- *Lily and Magnolia Travel* – Vacationing with SCD and Type 1 Diabetes
- *Boss Locks* – Episode #17 A Universal Cure with Elle Cole
- *The Janus Adams Show* – The ABCs of Parenting for Success
- *House Call with Dr. Mac* – Sickle Cell Disease (part 1) & (part 2)
- *Planet Now* – Episode 11: Sickle cell awareness
- *The Amazing People Podcast* – APP 007 Carley Cavins