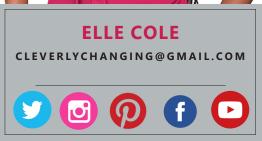
CleverlyChanging

CLEVERLYCHANGING.COM MEDIA KIT 2022





STATS

Over 30k Social Followers

Twitter - @CleverlyChangin - 11k

Instagram - @CleverlyChanging - 10k

Facebook - /CleverlyChanging - 5k

Cleverly Changing Podcast - 11k reach

MY AUDIENCE

Women 88%

Ages (25-54) 40%

Ages 35-44 - 30%

From the US 94%

Largest Markets: New York, Los Angeles, and

Washington DC

ABOUT ELLE

Elle Cole empowers moms who are caregivers. She is a mom of twin daughters, one of whom is living with Sickle Cell Disease and Type 1 Diabetes. She is the 2020 Advocating for Another WEGO Health winner, author of "A Sickle Cell Coloring Book for Kids," and an ambassador for St. Jude Children's Research Hospital. She's been featured on NPR, ABC 7, BBC World Service Radio, and a guest on many podcasts. She is a writer, motivational speaker, educator and podcast host. Her website discusses health, wellness, personal finance, and parenting.

SERVICES OFFERED

- Brand Ambassador
- Sponsorships
- Sponsored Posts
- Video content
- Podcast Ads
- Consulting
- **Blog Advertising**
- Speaking

Have something else in mind? info@CleverlyChanging.com

PARTNERSHIPS

















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COMPLETE BUNDLE

\$1500 ALL PLATFORMS

MARKETING WITH CLEVERLY CHANGING

*Bundle price includes four podcast episodes

*Speaking not included

YOUR BUSINESS NEEDS TO BE SEEN AND HEARD





BLOG POST

Free access to product or service

- Rating
- Monest opinion
- (3-5) Original pictures or video
- (1) If relevant, child's opinion

\$700



TWITTER

Free access to product or service

- Monest opinion
- (1-4) Original pictures or video
- (2-3) Relevant hashtags

\$100



INSTAGRAM

Free access to product or service

- (1) Original image/video
- (1) Detailed explanation with a call to action
- (2) Instastory shares
- (3-30) Targeted hashtags

\$500



SPEAKER

Virtual Speaking Event

- One page outline
- Presentation Handout for the audience

\$500 (VIRTUAL) \$2500 (IN-PERSON)



FACEBOOK

Free access to product or service

- (1) Original image/video
- (1) Detailed explanation with a call to action
- (2) Facebook story shares
- (3) Targeted hashtags

\$150



PODCAST

Free access to product or service

- (1) Logo on image or video
- (1) 20 sec ad with a call to action
- (1) Pre-roll

\$150/EPISODE \$2,750 TO SPONSOR A SEASON (25 EPISODES)

* If you don't see a package that works for you please contact me.

Email: ElleCole@CleverlyChanging.com

Phone: 410-429-7043