

# CleverlyChanging

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**ELLE COLE**

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## STATS

Over 30k Social Followers

Twitter - @CleverlyChangin - 11k

Instagram - @CleverlyChanging - 10k

Facebook - /CleverlyChanging - 5k

The Cleverly Changing Podcast - 11k

## MY AUDIENCE

Women 88%

Ages (25-54) 40%

Ages 35-44 - 30%

From the US 94%

Largest Markets: New York, Los Angeles, and Washington DC

## ABOUT ELLE

Elle Cole empowers moms who are caregivers. She is a mom of twin daughters, one of whom is living with Sickle Cell Disease and Type 1 Diabetes. She is the 2020 Advocating for Another WEGO Health winner, author of "[A Sickle Cell Coloring Book for Kids](#)," and an ambassador for St. Jude Children's Research Hospital. She's been featured on [NPR](#), [ABC 7](#), [BBC World Service Radio](#), and a guest on many podcasts. She is a writer, motivational speaker, educator and podcast host. Her website discusses health, wellness, personal finance, and parenting.

## SERVICES OFFERED

- Brand Ambassador
- Sponsorships
- Sponsored Posts
- Video content
- Podcast Ads
- Consulting
- Blog Advertising
- Speaking

Have something else in mind? [Contact me!](#)

## PARTNERSHIPS



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