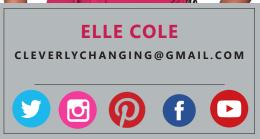
CleverlyChanging

MEDIA KIT • 2020 • CLEVERLYCHANGING.COM





STATS

Over 30k Social Followers

Twitter - @CleverlyChangin - 11k

Instagram - @CleverlyChanging - 10k

Facebook - /CleverlyChanging - 5k

The Cleverly Changing Podcast - 11k

MY AUDIENCE

Women 88%

Ages (25-54) 40%

Ages 35-44 - 30%

From the US 94%

Largest Markets: New York, Los Angeles, and

Washington DC

ABOUT ELLE

Elle Cole empowers moms who are caregivers. She is a mom of twin daughters, one of whom is living with Sickle Cell Disease and Type 1 Diabetes. She is the 2020 Advocating for Another WEGO Health winner, author of "A Sickle Cell Coloring Book for Kids," and an ambassador for St. Jude Children's Research Hospital. She's been featured on NPR, ABC 7, BBC World Service Radio, and a guest on many podcasts. She is a writer, motivational speaker, educator and podcast host. Her website discusses health, wellness, personal finance, and parenting.

SERVICES OFFERED

- Brand Ambassador
- Sponsorships
- Sponsored Posts
- Video content
- Podcast Ads
- Consulting
- Blog Advertising
- Speaking

Have something else in mind? Contact me!

PARTNERSHIPS

















CleverlyChanging

CLEVERLYCHANGING.COM MEDIA KIT 2020



PARTNERSHIPS

Click on logo for post





















