

Cleverly Changing

MEDIA KIT • 2018



KEEP IN TOUCH

CARLEY "ELLE" COLE

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STATS

Over 22k Social Followers

Twitter - @CleverlyChangin - **11.5k**

Facebook - /CleverlyChanging - **3.6k**

Instagram - @CleverlyChanging - **2.6k**

Pinterest - @CleverlyChanging - **1.3k**

MY AUDIENCE

Women 88%

Ages (25-54) 90%

From the US 94%

Largest Markets are Washington, DC and New York

ABOUT ELLE

Carley "Elle" Cole is a wife, mother, and blogger who is a go-to resource on health, wellness, finance, and parenting. She is currently a stay-at-home mom who holds a B.A. degree in English and History. In today's technologically-driven society, where never ending work and over-connectivity is the "new normal," health nutrition, quality family interaction and exercise are being neglected. Elle enjoys sharing easy tips to achieve balance and to connect with nature on her blog CleverlyChanging.com.

SERVICES OFFERED

- Brand Ambassador
- Sponsorships
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- Video content
- Conferences
- Events
- Advertising
- Public Speaking

Have something else in mind? Contact me!

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