

# BLACK WEBLOG AWARDS



# 2011

**FOR IMMEDIATE RELEASE  
CLEVERLYCHANGING.COM  
NAMED A FINALIST FOR THE 2011 BLACK WEBLOG AWARDS**

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Los Angeles, CA Wednesday, June 1, 2011 - Winners of the annual celebration of Black social media excellence will be announced live in a ceremony on July 9, 2011 in Los Angeles, CA.

**Los Angeles, CA - June 1, 2011-** The Black Weblog Awards have announced the finalists for the 2011 Black Weblog Awards. The awards are an annual celebration of Black social media excellence and **CleverlyChanging.com** is a finalist for **Best Parenting or Family Blog**.

[CleverlyChanging.com](http://CleverlyChanging.com) is a lifestyle blog about helping families in different areas of their lives. The blog regularly features [reviews](#) and [tips](#) on [parenting](#), [financial freedom](#), and [organizing home-life](#). Although the blog is geared towards empowering parents, there is information that will inspire and inform anyone who desires to live a better life.

**The Black Weblog Awards** was founded in 2005 to give recognition to Black bloggers (and those of the African diaspora) which are normally largely overlooked by other internet award events on and offline. Finalists were selected by members of the public through an online nomination process. Blog award winners will be determined by popular vote. Online voting ends June 17, 2011.

“The Black Weblog Awards create amazing energy each year within the Black blogosphere,” said Gina McCauley, the Executive Director of the 2011 Black Weblog Awards. “It is that one time of year when we all pause to recognize the hard work and determination it takes to produce content and build vibrant engaging online communities year-round.”

This year in the first time in the seven-year history of the Black Weblog Awards, the winners will be announced in a live ceremony in Los Angeles, CA on July 9, 2011 during the 2011 Blogging While Brown Conference. “I am delighted and excited that the Black Weblog Awards will be presented with the Blogging While Brown Conference,” said Maurice Cherry, Founder of the Black Weblog Awards. “This is an amazing opportunity to showcase hard-working bloggers, video bloggers, and podcasters to an audience of tastemakers and influencers.” A full list of the finalists as well as the online ballot can be found at [www.blackweblogawards.com](http://www.blackweblogawards.com).

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## **About The Black Weblog Awards**

In its seventh year, the Black Weblog Awards ([www.blackweblogawards.com](http://www.blackweblogawards.com)) recognizes excellence in digital innovation and content creation by Black bloggers. With participants from over 90 countries, the Black Weblog Awards are the most widespread Internet award events for Black bloggers.

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